

**GREEKTOWN SSA#16
MAY 24, 2018 MEETING MINUTES**

Commissioners Attending

Frank J. Caputo, ("FC")
Tom Bonanno, ("TB")
Eve Moran, ("EM")
Tom Paspalas, ("TP")
Alex Theoharis, ("AT")
Anastasia Makridakis Koumi, ("AM")
via phone

Others Attending

Rod Burch ("RB"), Exec. Director WCA
Dean T. Maragos, ("DTM"), Advisor
Susan Downs, ("SD")
Adamma S. Lotsu, Lotsu Digestive
Leo Louchios, Greektown Ed. Found.
Madeleine Kukanza, Zapwater Comm.

Commissioners Absent

Lorraine Rieff Liakouras
Ceasar Melidis
Marc Washor

I. Roll Call – The meeting was called to order at 2:07 p.m. There was a quorum present.

II. Review of Meeting Minutes – The April 26, 2018 Meeting Minutes were reviewed. There was a motion by TB and seconded by AM to approve the April 26, 2018 meeting minutes as written except for the error that has both Anastasia Makridakis and Alex Theoharis as both "Absent" and "Present". The motion passed unanimously.

III. Old Business

- A. Food & Drink Chicago, LLC. – Liquor License – 820 W. Jackson – DTM** reported that neither he nor any member of the Commission has been informed that Food & Drink Chicago, LLC has complied with the requests that were made at the last meeting in which we informed them that we would like to meet their proposed manager and proposed chef, and see their proposed menu and establish a Plan of Operations that is definitive concerning their specific duties and not vague statements. Also, the SSA requested that for the first year the restaurant close at midnight. This is a very difficult area since there are Deleterious Impact and law enforcement problems due to the shooting that occurred there last year and recent criminal activity. The applicant and their attorney Mr. Ostian said they would comply. To date they have not complied with our requests so the opposition letter to their liquor license being issued still is in effect.
- B. Hellenic Heartbeat** – FC and RB stated they watched a video with Vicky, Vivian and Costas of Hellenic Heartbeat. FC said it was a good video of Greektown. FC said that Madeleine of Zapwater will coordinate with Hellenic Heartbeat and set up meetings and report back to the SSA at the next meeting of the progress with Hellenic Heartbeat in coordination with Zapwater. Last year Hellenic Heartbeat, at no cost to the SSA, did videos on the Greek Fest, Christmas Event and Violin Event. We are requesting Hellenic Heartbeat to give us a list of all the televised airings of the videos for the SSA they have done and to inform the SSA

of any advertising. EM said that she and Connie Hinkle would like to take the Hellenic Heartbeat on a street tour of the Greektown SSA area with the new lighthouses and have them highlight the schoolchildren who worked on them. EM will report at the next meeting.

IV. New Business

- A. **2019 Budget** – RB reported the budget has to be submitted by June 8, 2018. The budget must be approved by the SSA by July 13, 2018. RB gave all of the details on any amendments to the budget. RB stated the next meeting of the SSA will be July 12, 2018 after the next meeting on June 21, 2018.
- B. **CWI Contract** – The CWI contract was discussed. Motion made by TB and seconded by EM to approve the contract for \$1,500 per month. The motion passed unanimously.
- C. **Chicago Greektown Educational Foundation Sponsorship** – Leo Louchios reported that he has been an intermediary between the SSA and the Greektown community and the Art Project. EM stated she placed the children's names and teachers' names on the written advertisements from the CGEF. EM suggested we give paper certificates to all the children who participated in the lighthouse project and everyone agreed that was a good idea. Leo Louchios stated that CGEF would like the SSA to continue to support through its advertising the CGEF Advertising Program. Motion made by TB and seconded by EM to purchase advertising for \$15,000 subject to the CGEF proposal being accepted at the next SSA meeting on June 21, 2018. The motion passed unanimously.
- D. **Chicago Children's Theatre – Sponsorship** – EM and TB discussed the Theatre and its good cause. There was a motion by TB and seconded by EM to purchase \$5,000 of advertising for the SSA from CCT for its June 10, 2018 event at 100 W. Racine. The motion passed unanimously.

V. Reports

- A. **Greektown Art Committee (Lighthouse & Sculpture Installation)** – EM stated that all the lighthouses are completed. There will be an artist party. The sculpture "Efflorece" has been installed. EM also discussed the dinghies. There was a motion by FC and seconded by TP to donate the cleaned dinghies to the YMCA, Mercy Home for Boys, Chicago Children's Theatre, Leukemia Lymphoma Research Fundraiser and two to be given to the Chicago Yacht Club and there should be a brass placard on the bottom of each donated dinghy to show that they were donated by the SSA #16. The motion passed unanimously. There was a motion by TB and seconded by TP to donate a dinghy to the Jesse White Foundation, one to the Alzheimers Foundation, one to Alderman Burnett and Project Onward. The motion passed unanimously.
- B. **Zapwater PR/Social Media** - Madeline Kukanza from Zapwater reported:
 - 1 The lighthouse promotion went well.
 - 2 Staycation program with journalists and influencers is being worked out with the Crowne Plaza in Greektown.

- 3 The Finnish journalists who came in on April 25, 2018 had an article and advertisement for the SSA #16 in Poland's Vogue Magazine.
- 4 Madeleine is working on the October 2018 LaSalle Bank Greektown marathon marketing program, the Hellenic Heartbeat meeting and the Parthenon Hostel meeting.

C. Chairman Update – FC stated that a previous discussion had been made concerning Gladys Street being vacated and the parties that need to approve it are Jim Lourges, Mike Learner and the Hellenic Museum. Leo Louchios stated there are issues concerning 28 parking spaces and other issues need to be discussed.

D. SSP (Update) – RB reported on SSP.

VI. Community Participation – FC stated he is going to invite Mr. Amiridis to the Cliff Dwellers with DTM and EM to discuss marketing to the UIC students and brochures and discount coupons.

Festival – FC and Leo Louchios stated they are going to meet with Andy Koumi and work on the preparation for the next festival which is on August 24 – 26, 2018 in Greektown.

Andy Koumi, Leo Louchios, RB and FC will all be part of the committee that will meet concerning sponsorships and all aspects of the Festival, SSA getting the required City licenses and getting a proposal to the SSA for the SSA's guaranteed advanced immediate \$20,000 partial expenditure for the Festival expenses.

The immediate guaranteed advance payment would be made to the vendors chosen by the Festival Committee in a written memorandum from the Festival Committee to the SSA #16 as soon as possible. Motion made by AT and seconded TP that the guaranteed advanced \$2,000.00 shall be accompanied with a full accounting estimated income statement that will be presented to the SSA at the next meeting. The motion passed unanimously. There will be a subcommittee of AT, FC, Leo Louchios and Andy Koumi to report to the SSA.

RB stated he is working on the Façade Rebate Program and the Security Rebate Program with Zapwater.

VII. Adjournment - At 4:23 p.m. there was a motion made for adjournment by TP, and seconded by FC. The motion passed unanimously. The next SSA #16 Commissioner meeting is June 21, 2018.