

**GREEKTOWN SSA#16
APRIL 27, 2017 MEETING MINUTES**

Commissioners Attending

Frank J. Caputo ("FC")
Tom Bonanno ("TB")
Lorraine Rieff Liakouras ("LL")
Eve Moran ("EM")
Marc Washor, via proxy

Others Attending

Dean T. Maragos ("DTM"), Advisor
Rod Burch ("RB"), Executive Director of WCA
Susan Downs
Stephanie Reay ("SR"), Zapwater
John Theoharis, Meli Café
Alex Theoharis, 9 Muses Bar & Grill
James Manulaky
Leo Louchios, Jesse White Foundation
Bruce Bugil, Special Events Mgmt.
Hank Zemola, Special Events Mgmt.

I. Roll Call – The meeting was called to order at 2:00 p.m. There was a quorum.

II. Review of Meeting Minutes – The March 23, 2017 Meeting Minutes were approved as amended on motion by TB and seconded by FC. The motion passed unanimously.

III. Old Business

- A. Update: Zapwater** – SR stated that the Parade was mentioned on "Windy City Live", there was a check presentation for the 747 Beautification in the Community Project, the Wine Tasting and the six month's strategy was on track and a draft of the strategy was sent to FC and RB.
- B. Sponsorship: Chicago Greektown Educational Foundation** – There was a discussion for the \$15,000 advertising purchase of the Educational Foundation Program for TV station, Radio, Christmas Events and Beautification of the Elysian Plaza. These will be major promotional logos on the scholastic items in the school such as backpacks, parkas, drinking glasses and other student items. Motion by TB and seconded by FC to table this discussion and motion until the next meeting. The motion passed unanimously.
- C. SSA Commissioner – Ethics Forms due May 31st** – FC stated that County and City Ethics Statements are due May 31, 2017.
- D. Greek & Mediterranean Wine Festival** – There was a motion by TB and seconded by LL to ratify \$15,000 to Special Events Management for the Wine Festival on May 27th and 28th. FC stated that on June 16, 2017 to August 16, 2017 the Van Buren street paving project will be occurring.

IV. New Business

- A. Street Pole Project: Proposal & Budget Modification** – FC stated there will be a Street Pole Project that will require \$134,600 to refurbish the light and stoplight poles from Madison to Van Buren. There was a decrease in the cost to \$70,000 for LED lights and the paint to paint the light poles. Motion made by EM and seconded by TB to accept the proposal. The motion passed unanimously. There will be \$89,600 to replace the actual light fixtures, paint poles and replace

broken poles (85% of the poles are already painted). RB stated he would move the money of \$56,000 from one line item to another line item. DTM will find out if SSA funds can be used to purchase art.

- B. Greektown Influencer & Blogger Dinner Proposal** – The Influencer/Blogger Dinner was reported on by SR. The Rooftop Museum and Greek Restaurants would cater them from May 22nd to May 29th the Museum will donate their space. There will be \$2,000 paid for rental and equipment. Motion made by TB and seconded by FC to approve the \$2,000. The motion passed unanimously.
- C. Greektown SSA 16 2018 Budget** – RB stated that he will give a draft of the Budget and at the next meeting on May 25, 2017 we will vote on the Budget.
- D. Greektown SSA 16 Sole Service Provider 2018** – RB stated that we will vote on the next Sole Service Provider at the next meeting.
- E. Greektown Arts Committee – Proposal** – Eve Moran discussed the beautification projects and that Connie Hinkle who is the curator of the Cliff Dwellers will be the main contact to work on the Museum projects. There was a motion by TB and seconded by FC to pay Connie \$35 per hour and that she submit all of her invoices with detailed analysis on what she did and the time she spent on each item. The motion passed unanimously. Zapwater will write the Public Relations for these projects but EM will write the Public Relations story with Connie Hinkle and give them to Zapwater for their review. There was a motion to pay the window poster project of \$12,400 to \$19,400, the Greek Boat Project for \$13,500, the Press Matters from \$6,000 to \$8,000 and Sculpture exhibit “Winged Glory” to be paid \$3,500. There was a motion by TB and seconded by LL a unanimous vote for the proper line items to be effected. There will be a change from the \$20,000 line item “5.03 Security” to \$20,000 added to “2.06 Public Art Program”. There will be a 2017 Budget adjustment to of \$33,000 from “2.12 Monuments” to “2.05 Streetscape Element”. The motion passed unanimously.
- F. Strategic Plan RFP** – We will vote on this at the next meeting.
- G. Passport Launch: Giveaway** - This program was explained by SR.
- H. Website Maintenance Proposal** – RB proposed “Nerdery, Inc.”. Tweaks and maintenance are needed for \$9,600.00. TB wants other bids. We will vote on proposals at the next meeting.

V. Open Session

- A. Update: Dinghy Project** – EM reported.
- B. Trolley Service – Downtown to Greektown** – The contract ends with Bulls and Blackhawks seasons ending in 2017.
- C. Construction & Van Buren/Halsted Project & Bronze Plaque** – The construction and the Alderman’s downzone will be reported upon at the next meeting.

VI. Adjournment – At 5:00 p.m. there was a motion made for adjournment by FC, seconded by TB. The motion passed unanimously.