GREEKTOWN SSA#16
JULY 13, 2017 MEETING MINUTES

Commissioners Attending
Frank J. Caputo ("FC")
Tom Bonanno ("TB")
Lorraine Rieff Liakouras ("LR")
Eve Moran ("EM")
Tom Paspalas ("TP")
Marc Washor, via proxy

Others Attending
Rod Burch ("RB"), Exec. Director WCA
Dean T. Maragos ("DTM"), Advisor
Scott Goldstein, Teska Associates
Linda Goodman, Goodman Williams
Stacey Meekins, Sam Schwartz
Leo Louchos, Greektown Educ. Fndn.
Katie Borucki

Commissioners Absent
Connie Hinkle, Project Mgr. - Arts
John Theoharis, Meli Café
Bruce Bugil, Special Events Mgmt.
Michio Murakishi, Houseal Lavigne
Dan Gardner, Houseal Lavigne
Cassandra Rice, Lakota Group
Nicholas Kalogeresis, Lakota Group
Kevin Clark, Lakota Group

I. Roll Call – The meeting was called to order at 2:07 p.m. There was a quorum present.

II. Review of Meeting Minutes – The June 22, 2017 Meeting Minutes were reviewed. There was a motion by FC and seconded by EM to accept the meeting minutes as written. The motion passed unanimously.

III. Old Business

A. Strategic Plan RFP - Update – The three companies that presented were Teska, Lakota Group and Houseal Lavigne. All gave their presentations. After the presentations, there was a motion made by LL and seconded by TP to table the vote on these proposals until the next meeting in September. In the motion it was stated that all questions by the commissioners were to be submitted by July 28, 2017. The motion passed unanimously.

IV. New Business

A. Greektown SSA #16 2018 Budget – The 2018 Budget was reviewed and voted upon at the last meeting.

B. 2017 Budget Amendment – There is a carryover of $90,000 due to the delay of the approval of the street light poles and Public Relations and Marketing. There was a motion by TP and seconded by EM to approve that carryover. The motion passed unanimously.

C. Zapwater Communications Contract – There was a motion by TP and seconded by FC to enter into the Zapwater Contract for $10,500.00 ($7,500 per
month on line items 1.04 and 1.09 of Public Relations equaling $45,000 total.)
The motion passed unanimously.

D. CWI Strategies Contract – Motion made by TP and seconded by LL to accept
the CWI Strategies contract subject to any legal revisions by Dean T. Maragos,
SSA#16 General Counsel. The motion passed unanimously.

V. Open Session

A. Greektown Art Committee Update – EM stated there were six dinghies
received. EM stated she was awaiting permits from Alderman Burnett. There
will be an open reception on August 9th at the Chicago Children’s Theatre.

B. Zapwater PR/Social Media Update – Zapwater did not attend the meeting to
give a report.

C. SSA #16 Commissioner Application Update – Thomas Paspalas was
approved by the City and awaiting Mayoral application status.

D. Community Participation – John Theoharis asked for funds from the SSA to
sponsor the Taste of Greece. It was stated at the meeting that the SSA had
volunteered to pay for the street power washing, Public Relations, posters and
the Jesse White Tumblers. It was also stated that the SSA gave $15,000 for the
Greek & Mediterranean Wine Festival and unfortunately the Wine Festival lost
money the first year. It was stated that we need to have reviews of the new
Event Planner for these events and more sponsors and all agreed.

VI. Adjournment – At 5:09 p.m. there was a motion made for adjournment by TB, and
seconded by TP. The motion passed unanimously.