

**GREEKTOWN SSA#16
JUNE 22, 2017 MEETING MINUTES**

Commissioners Attending

Frank J. Caputo ("FC")
Tom Bonanno, via proxy
Lorraine Rieff Liakouras, via proxy
Eve Moran, via proxy
Tom Paspalas, via proxy

Commissioners Absent

Marc Washor

Others Attending

Rod Burch ("RB"), Exec. Director WCA
Dean T. Maragos ("DTM"), Advisor
Susan L. Downs ("SD")
Madelaine Kukanza, Zapwater
Stephanie Reay, Zapwater
Katie Niemiec, Zapwater
Connie Hinkle, Greektown Arts
Bill Tsourapas, Parthenon Building
Leo Louchios, Greektown Educ. Fndn.
Alex Theoharis, 9 Muses Bar & Grill
John Theoharis, Meli Café

I. Roll Call – The meeting was called to order at 2:10 p.m. There was a quorum present.

II. Review of Meeting Minutes – The May 25, 2017 Meeting Minutes were amended. There was a motion by FC and seconded by LL to pass the meeting minutes as amended. The motion passed unanimously.

III. Old Business

- A. Strategic Plan RFP - Update** – RB stated that there were seven RFP responses and the committee met and decided to review five of them. There will be a meeting of the committee on June 27, 2017.

IV. New Business

- A. Greektown SSA #16 2018 Budget – Updated EAV** – RB reported that the Greektown SSA has a new EAV of \$81,352,180.00. 1% of that is approximately \$813,522.00. There was a motion by FC and seconded by TB to unanimously accept the \$813,522.00 that will be part of the 2018 Budget. The TIF money would be \$85,568.00. There needs to be a new community meeting since we are increasing the EAV by greater than 5%. Kimberly Bares of PLACE Consulting will be called to assist in this matter.
- B. 2017 Budget Revision** – According to RB, the Budget is revised \$15,000 from line item 5.03 "Security Patrol" to line item 1.09 "Public Relations Media Relations". There will be a check made to the Greektown Educational Foundation by the end of next week for \$15,000.00 for advertising purchased by the SSA. The check will be given to them prior to June 30, 2017. There was a motion made by FC and seconded by TB to accept the Budget revisions as stated herein. The motion passed unanimously.
- C. SSA #16 Commissioners – Number of Commissioners** – RB discussed the status from the Department of Planning and Development concerning this matter.

There was a motion by EM and seconded by FC to have eleven commissioner positions that are to be filled only by approved applicants. The motion passed unanimously.

- D. Website Maintenance & Audit Contract** – RB reported that Linchpin is going to have a contract for \$400 a month for five hours per month for six months and will audit the website operations to make sure they are operating efficiently. They will also receive \$200 for the passage of all licenses that are created for the website to the SSA #16. Motion by FC and seconded by EM on this matter. The motion passed unanimously. Linchpin is to get a final contract approved by the SSA.
- E. Independent Contractor Contract – Connie Hinkle** – Motion by FC and seconded by LL to accept the Independent Contractor Contract as submitted by Connie Hinkle. The motion passed unanimously.
- F. Videographer Proposal** – Zapwater reported that they recommend the \$6,000.00 proposal as give to the SSA and Zapwater by the videographer Jack Edinger Photography. The proposal includes six 30-45 second videos, full documentary style with interviews, voiceovers and music plus a teaser trailer for social media. The cost for the six videos is \$6,000.00 and the teaser trailer is \$125.00. Motion made by FC and seconded by EM to accept the proposal by Mr. Edinger. The motion passed unanimously.

V. Open Session

- A. Greektown Art Committee Update** – Connie Hinkle reported that the pro art has been installed at the Walgreens and the Hellenic Museum. All the dinghies are ready for pick up and put on their base so they will not be stolen. Brochures and the post card are being prepared. The interactive app will be ready in August.
- B. Zapwater Update** – Zapwater reported:
 - 1. The Media Placement were made for the Windy City Dine, Athena, Timeout Chicago and Halfstack.
 - 2. The Passport Program and the Art Projects are moving forward.
 - 3. The Taste of Greece Projects are moving forward.
 - 4. There will be Influencer and Concierge for 15 hotels to be treated to dinner per the SSA plan.
 - 5. There was a motion by FC and seconded by RB to give \$50 in cash plus the Lincoln Card for the Arkadia Building and the new residential building going up on Madison and Halsted. The motion passed unanimously. There are 350 apartments in the Arkadia Building and there are 7 restaurants. There will be 50 coupons for each restaurant to be redeemed. After redemption the SSA will reimburse the restaurants for the redeemed coupons.
 - 6. Public Relations – Zapwater reported they will get the Greektown Restaurants on the Hungry Hound, Check Please and Rick Hogan television shows.
 - 7. The vacatur of Gladys Street with Michael Lerner, Jim Lourgog and the Hellenic Museum will be reviewed and reported on by FC at the next meeting.

C. 320-340 S. Halsted Update – FC reported that the easements have been completed for the removal of garbage from Artopolis, the new restaurant occupying the old Parthenon space and all other vendors. FC stated that he is talking with the attorney for the Loukas family on getting Greek artifacts for the establishment. Bill Kokalios is an architect and he will be contacted considering the possible artifacts on the Loukas building at the northwest corner of Halsted and Van Buren.

D. LED Lights & Directional Signs to Greektown – FC reported on the LED lights and directional signs to Greektown.

VI. Adjournment – At 5:00 p.m. there was a motion made for adjournment by FC, and seconded by LL. The motion passed unanimously.